

Nico Gramenz – CEO of Factory Berlin leaves the capital and moves to Mecklenburg-Western Pomerania

Nico Gramenz resigns from the management of Factory Berlin after four years. With HEROFOUNDERS he wants to expand Company & Community Building in Mecklenburg-Western Pomerania internationally.

Rostock. One of the best-known faces in the German startup and community scene is breaking new ground: Nico Gramenz is leaving the management of Factory Berlin at the end of the year and wants to develop Mecklenburg-Western Pomerania into a 'New Business Land'. This was announced by the 43-year-old, born on Rugia Island, on Wednesday evening at an industry event in Mecklenburg-Western Pomerania. As of January 1, 2023, he will join 'HEROFOUNDERS – The Company Building Network' as CEO & Co-Founder.

Gramenz has followed a very unusual career path: From ex-officer, to international roles at industrial giant SIEMENS, to innovator with Factory Berlin, and now returning to his home country of Mecklenburg-Western Pomerania as an expert in company and community building in the international startup scene. His success is partly a result of the philosophy that you should always learn from others, no matter how high you climb. "Whoever does what he already can do, always remains what he already is!" Nico Gramenz is convinced of that.

Curiosity and courage are the common drive of Nico Gramenz and his co-founders of HEROFOUNDERS. It is the first company and community building network in Mecklenburg-Western Pomerania and throughout Europe. HEROFOUNDERS offers outstanding expertise, infrastructure, network and resources to attract the brightest minds who boldly conquer the world with their sustainable, technology-driven business ideas from Mecklenburg-Western Pomerania. The Company Building Network sees itself as an international innovation hub in the Baltic Sea region to connect European regions and enable them to master their digital transformation with sustainable entrepreneurship.

"For many people we are the no. 1 vacation destination in Germany, but according to the German Startup Monitor 2022, Mecklenburg-Western Pomerania ranks 16th among the federal states as a startup location. Since 2020, I myself have returned to Rugia Island as co-founder of the workation space / innovation hub 'Project Bay' and experience the opportunities and commitment of the startup scene in this country on a daily basis. For me, the current 16th place as a location in the national startup scene is incomprehensible, but even more real motivation to change and actively shape things in the future", says Hannes Trettin - Chief Program Officer (CPO) & Co-Founder.

The HEROFOUNDERS team is driven by the aim to leverage and release the previously undiscovered potential in the federal state and generate added value from it.

"Part of our founding team has already built up some successful companies in Mecklenburg-Western Pomerania over the past 15 years, and with HEROFOUNDERS we are now going one step further together. We want to give this country a new economic and international perspective and significantly increase the share of regional value creation from within the startup ecosystem," explains Sebastian Megow - Chief Communication Officer (CCO) & Co-Founder.

HEROFOUNDERS focuses on ideas and investments for tech and tech-driven business models. The Company Building Network with a variety of strong companies and partners offers full access to outstanding expertise and resources that early-stage startups normally cannot access. The community and its extraordinary people guide founders on their journey to becoming heroes and successful entrepreneurs.

Gramenz has been CEO of Factory Berlin since 2019, during which time he has built one of the strongest and largest communities for innovation in Europe with approximately 5,000 members. However, Nico Gramenz does not want to say good-bye completely: He will remain with Factory Berlin and Factory Hammerbrooklyn in Hamburg as a member and consultant. He sees the networking of Mecklenburg-Western Pomerania with other ecosystems as a great opportunity.

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